INTERNATIONAL SYMPOSIUM

MICROBE-ASSISTED CROP PRODUCTION – OPPORTUNITIES, CHALLENGES & NEEDS

miCROPe

2 – 5 DEC 2019

BE PART OF IT

Schönbrunn Palace
Vienna, Austria

Dear Industry Colleague,

We cordially invite you to represent your company's brand in front of key industry professionals and scientists, who have a vested interest in your products and services, by becoming a symposium sponsor. Sponsorship at this international symposium will show our attendees your commitment to building industry and science relationships.
The miCROPe 2019 will address key issues related to the application of microbial products in crop production and encompass aspects ranging from basic understanding to commercial application.
Scientific sessions will address

- Successful microbial applications
- Mechanisms mediating holobiont and multipartite interactions
- Plant understanding of interactions with beneficial microbes
- Microbiome understanding beyond profiling
- Microbial biocontrol of pests, pathogens and weeds
- Microbial applications for improving nutrition and abiotic stress tolerance
- Disruptive approaches for engineering the phytobiome & microbial delivery

This symposium will bring together 400 participants from academia, industry as well as from the public and farming sector to discuss together the latest developments and future opportunities in this field.

The historic ambience and facilities of the Orangerie and Apothekertrakt in the Schönbrunn Palace, which combines both historic as well as modern aspects, allows an imposing setting for this symposium. Exhibitors are centrally placed within the coffee-break/lunch area with maximum exposure to congress participants.

- To book your desired package, please return the "Registration Form" at your earliest convenience. Space for exhibitors and other packages will be given on a first come, first serve basis. The earlier you book, the better we will be able to accommodate your needs.

CONGRESS & EXHIBITION VENUE

Schönbrunn Palace
Orangerie & Apothekertrakt
Schönbrunner Schloßstraße 47
1130 Vienna, Austria

www.schoenbrunn.at

FEMS ISME Media Partner NEW AG INTERNATIONAL AIT AUSTRIAN INSTITUTE OF TECHNOLOGY ÖGMBT

ORGANIZING COMMITTEE:

Angela Sessitsch - AIT Austrian Institute of Technology
Günter Brader - AIT Austrian Institute of Technology
Alexandra Khassidov – Austrian Association of Molecular Life Sciences and Biotechnology

SCIENTIFIC COMMITTEE:

Karen Bailey, Agriculture and Agri-Food, CA
Gabriele Berg - Graz University of Technology, AT
Günter Brader – Austrian Institute of Technology, AT
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Alga Zuccaro, University of Cologne, DE

CONGRESS OFFICE:

ÖGMBT - Austrian Association of Molecular Life Sciences and Biotechnology,
Helmut Qualtinger Gasse 2, Stiege 02, EG L.01, 1030 Wien
E: office@microp e.org
Please write an E-Mail with any general congress related queries

CONFERENCE PROGRAM

DAY 1 | 2 December 2019 | 11 A.M. – 8:30 P.M.

OPENING LECTURE **STEVEN LINDOW**

SESSION 1 **SUCCESSFUL MICROBIAL APPLICATIONS**

SESSION 2 **MECHANISMS MEDIATING HOLOBIONT AND MULTIPARTITE INTERACTIONS**

Poster Session & Networking

DAY 2 | 3 Dec. 2019 | 8:30 A.M – 4 P.M.

SESSION 2 **MECHANISMS MEDIATING HOLOBIONT AND MULTIPARTITE INTERACTIONS**

SESSION 3 **PLANT UNDERSTANDING OF INTERACTIONS WITH BENEFICIAL MICROBES**

SESSION 4 **MICROBIOME UNDERSTANDING BEYOND PROFILING**

Poster Session
Social Events & Vienna Tours starting at 4 p.m.

DAY 3 | 4 Dec. 2019 | 8:30 A.M. – 6 P.M.

SESSION 4 **MICROBIOME UNDERSTANDING BEYOND PROFILING**

SESSION 5 **MICROBIAL BIOCONTROL OF PESTS, PATHOGENS AND WEEDS**

Poster session

SESSION 6 **MICROBIAL APPLICATIONS FOR IMPROVING NUTRITION AND ABIOTIC STRESS TOLERANCE**

miCROPe conference dinner starting at 7 p.m.

DAY 4 | 5 Dec. 2019 | 8:30 A.M. – 1 P.M.

SESSION 6 **MICROBIAL APPLICATIONS FOR IMPROVING NUTRITION AND ABIOTIC STRESS TOLERANCE**

SESSION 7 **DISRUPTIVE APPROACHES FOR ENGINEERING THE PHYTOBIOME & MICROBIAL DELIVERY**

CLOSING LECTURE **JOS RAAIJMAKERS**

SPONSORSHIP OPPORTUNITIES

Exhibitor Packages

Small Exhibitor Package **€ 1.500**

- Registration for 1 company employee included
- 4 m^2 exhibition area with tables, chairs and electrical connection
- Logo in the Abstract/Programme Book, on sponsor slide and webpage with link

Medium Exhibitor Package **€ 1.900**

- Registration for 1 company employee included
- 6 m^2 exhibition area with tables, chairs and electrical connection
- Logo in the Abstract/Programme Book, on sponsor slide and webpage with link

Large Exhibitor Package **€ 2.100**

- Registration for 2 company employees included
- 8 m^2 exhibition area with tables, chairs and electrical connection
- Logo in the Abstract/Programme Book, on sponsor slide and webpage with link

Advertisements

Full colour advertisement in the Abstract/Programme Book

Abstract Book will be available online, printed programme books will be handed in to each participant within the congress bag, which is used throughout the whole meeting.

Outside, back cover A4	**€ 5.000**
Inside, back cover A4	**€ 2.000**
Inside, front cover A4	**€ 3.000**
Inside, within area of programs and general information A4	**€ 1.500**
Inside, within area of programs and general information ½ page	**€ 800**

Insert in Congress Bag

As all participants are provided with the miCROPe congress bags any information or other supplement can be easily distributed among the targeted group. 300 pcs should be provided by the sponsor.

Single flyer up to A4	**€ 700**
Folder A5 up to 10 pages	**€ 900**
Folder A4 up to 10 pages	**€ 1.000**
Promotional items like pens, USB-sticks, …	**€ 700**

Additional Sponsorship Packages

Lunch Package **€ 2.500**

The lunch breaks during the symposium are available for exclusive sponsorship. Enjoy special attention by branding your company in the programme and during lunch time.

- Announcement of your company name in the programme
- Logo and brochures at the catering tables for the booked lunch break
- Up to 2 roll-ups during sponsored lunch break within the networking area
- Announcement with logo prior to the lunch on screens
- Logo in the Abstract/Programme Book, on sponsor slide and webpage with link

Coffee Break Package **€ 1.500**

At the congress venue, several coffee points will be available providing excellent opportunities to promote your company with logo and brochures for the booked break. The coffee breaks will be named by your company's name in the programme. Each coffee break will be available for sponsorship.

- Announcement of your company name in the programme
- Logo and brochures at the coffee points for the booked break
- Announcement of sponsored coffee break prior to the break on screens
- Logo in the Abstract/Programme Book, on sponsor slide and webpage with link

Best Poster Award Package **€ 1.500**

This sponsorship opportunity attracts a lot of attention of congress participants. The best 3 posters will be chosen by the scientific committee. In an own Award Ceremony certificates are handed over to the winners.

- The award is delivered to the winner during the Award Ceremony together with a representative of the sponsor
- Logo in the Abstract/Programme Book, on sponsor slide and webpage with link

Additional Benefits for all Sponsors and Exhibitors

As exhibitor or sponsor you will benefit from the following:

- Free listing on the miCROPe 2019 congress webpage with logo and hyperlink as sponsor and exhibitor (excepting sponsors of insert in the Congress Bag Package only)
- Free listing with logo on back page of abstract book as sponsor and exhibitor (not valid for sponsors of Insert in Congress Bag Package only)
- One set of meeting materials (miCROPe Congress Bag, Abstract/Programme Book including the delegate list)
- Free beverages and lunch during the meeting

Premium Sponsorship Packages

PLATINUM **€ 8.000**

- Prominent logo placement on the side bar of the congress webpage as “Platinum Sponsor” incl. hyperlink
- Acknowledgement as Platinum Sponsor with logo on screens and announcement in e-mailings to 4.000+ recipients
- Logo on front page of Abstract/Programme Book
- Full colour advertisement, 1 page A4 inside
- One insert (flyer or folder up to 10 pages A4; 400 pcs.) in miCROPe congress bag
- Info-table/bar-table with roll-up within the exhibition area
- Registrations for 4 company employees

GOLD **€ 5.000**

- Prominent logo placement on the side bar of the congress webpage as “Gold Sponsor”
- Acknowledgement as Gold Sponsor with logo on screens and announcement in e-mailings to 4.000+ recipients
- Logo on front page of Abstract/Programme Book
- Sponsor visibility and statement within the miCROPe wrap-up video
- Full colour advertisement, 1 page A4 inside
- One insert (flyer or folder up to 10 pages A4; 400 pcs.) in miCROPe congress bag
- Registration for 2 company employees

SILVER **€ 3.000**

- Prominent logo placement on the side bar of the congress webpage as “Silver Sponsor”
- Logo on back page of Abstract/Programme Book
- Full colour advertisement, ½ page A4 inside
- One insert (flyer or folder up to 10 pages A4; 400 pcs.) in miCROPe congress bag
- Registration for 1 company employee

Exclusively for ÖGMBT Company Members:
ÖGMBT Company Members receive a **20% discount** on all sponsorship opportunities with exception of awards, coffee breaks & lunch.

Please find further information about **Company Membership at the “Austrian Association of Molecular Life Sciences and Biotechnology”** (**ÖGMBT**) here:
http://www.oegmbt.at/mitgliedschaft1/firmenmitglieder

Registration Form

Company :

Invoice Address:

Contact Person:

Phone: **E-Mail:**

Any remarks for the invoice:

Please send completed form via e-mail to:
e-mail: **office@micrope.org**

We are interested in SPONSORSHIP OPTIONS
and support the miCROPe 2019 by booking

Exhibitor Packages

□ **Small Exhibitor Package**	**€ 1.500**
□ **Medium Exhibitor Package**	**€ 1.900**
□ **Large Exhibitor Package**	**€ 2.100**

Advertisements

Full colour advertisement in the Abstract Book

□ Outside, back cover A4	**€ 5.000**
□ Inside, back cover	**€ 2.000**
□ Inside, front cover A4	**€ 3.000**
□ Inside A4	**€ 1.500**
□ Inside ½ page of A4	**€ 800**

Additional Sponsorship Packages

□ **Lunch Package**	**€ 2.500**
□ **Coffee Break Package**	**€ 1.500**

Insert in Congress Bag

□ Single flyer up to A4	**€ 700**
□ Folder A5 up to 10 pages	**€ 900**
□ Folder A4 up to 10 pages	**€ 1.000**
□ Promotional item: _____	**€ 700**

□ **Best Poster Award Package** **€ 1.500**

Premium Sponsorship Packages

□ **Platinum Package** **€ 8.000**

□ **Gold Package** **€ 5.000**

□ **Silver Package** **€ 3.000**

□ **We are ÖGMBT Company Member and receive the 20% discount for booked sponsorship options**
(except Coffee/Lunch Packages and Awards)

□ **We are interested in becoming an ÖGMBT Company Member**

□ **we will apply online for Membership**
http://www.oegmbt.at/mitgliedschaft1/firmenmitglieder

OR

□ **please contact us for more information**

For more information please contact
office@microp e.org

Amounts are in EURO currency. Please note that the ÖGBMT is a non-profit association and is exempted from tax, so no sales tax is accounted.

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Date company stamp/ signature