



INTERNATIONAL SYMPOSIUM

MICROBE-ASSISTED CROP PRODUCTION –
OPPORTUNITIES, CHALLENGES & NEEDS

4 – 7 DEC 2017

SAVE THE DATE

VIENNA, AUSTRIA

Dear Industry Colleague,

We cordially invite you to represent your company's brand in front of key industry professionals and scientists, who have a vested interest in your products and services, by becoming a symposium sponsor. Sponsorship at this international symposium will show our attendees your commitment to building industry and science relationships.

The miCROPe 2017 will address key issues related to the application of microbial products in crop production and encompass aspects ranging from basic understanding to commercial application.

Scientific sessions will address

- Successful microbial products
- Microorganisms for rural development
- New mechanisms involved in beneficial plant-microbe interactions
- Plant understanding and improvement of beneficial interactions with microbes
- The holobiont plant: multitrophic interactions
- The holobiont plant: microbiome understanding
- Application technologies & formulations
- Future of microbial products & regulatory issues
- Phytobiomes Alliance

This symposium will bring together participants from academia, industry as well as from the public and farming sector to discuss together the latest developments and future opportunities in this field.

The historic ambience and facilities of the Orangerie in the Schönbrunn Palace, which combines both historic as well as modern aspects, allows an imposing setting for this symposium. Exhibitors are centrally placed within the coffee-break/lunch area with maximum exposure to congress participants.

- To book your desired package, please return the "Registration Form" at your earliest convenience. Space for exhibitors and other packages will be given on a first come, first serve basis. The earlier you book, the better we will be able to accommodate your needs.

CONGRESS & EXHIBITION VENUE

Orangerie Schönbrunn Palace
Schönbrunner Schloßstraße 47
1130 Vienna, Austria
www.schoenbrunn.at



ORGANIZING COMMITTEE:

Angela Sessitsch - AIT Austrian Institute of Technology
Birgit Mitter - AIT Austrian Institute of Technology
Alexandra Khassidov – Austrian Association of Molecular Life Sciences and Biotechnology

SCIENTIFIC COMMITTEE:

Jürgen Köhl - Wageningen University, NL
Ian Sanders - University of Lausanne, CH
Alia Rodriguez - National University Colombia, CO
Paola Bonfante - University of Turin, IT
Laure Weisskopf - University of Fribourg, CH
Barbara Reinhold-Hurek - University of Bremen, DE
Corné Pieterse - Utrecht University, NL
Leo van Overbeek - Wageningen University, NL
Gabriele Berg - Graz University of Technology, AT
Yvan Moenne-Loccoz - University of Lyon, FR
Devin Coleman-Derr - USDA / UC Berkeley, US
Birgit Mitter AIT, AT
Anant Patel - University of Bielefeld, DE
Claudia Preininger - AIT, AT
Kellye Eversole - Eversole Ass., US
Angela Sessitsch - AIT, AT

CONGRESS OFFICE:

ÖGMBT - Austrian Association of Molecular Life Sciences and Biotechnology,
c/o University of Natural Resources and Life Sciences,
Muthgasse 18, 1190 Vienna, Austria
T: +43(1) 47654-94094,
F: +43(1) 47654-94009
E: office@micrope.org
Please write an E-Mail with any general congress related queries

AGRICULTURE MAGAZINE PARTNER:



Organized by: **ÖGMBT** - Austrian Association of Molecular Life Sciences and Biotechnology,
AIT - Austrian Institute of Technology

Premium Sponsorship Packages

PLATINUM

€ 10.000

- 15 minutes oral presentation within the main congress programme
- Prominent logo placement on the congress webpage incl. hyperlink (“Platinum Sponsor”)
- Acknowledgement as Platinum Sponsor with logo on screens and announcement in e-mailings to 12.000+ recipients
- Logo on front page of abstract book
- sponsor visibility and statement within the miCROPe wrap-up video
- Full colour advertisement, 1 page A4 inside
- One insert (flyer or folder up to 10 pages A4; 300 pcs.) in miCROPe congress bag
- Info-table/bar-table with roll-up within the exhibition area
- Registrations for 4 company employees

GOLD

€ 6.000

- Prominent logo placement on the congress webpage incl. hyperlink (“Gold Sponsor”)
- Acknowledgement as Gold Sponsor with logo on screens and announcement in e-mailings to 12.000+ recipients
- Logo on front page of abstract book
- sponsor visibility and statement within the miCROPe wrap-up video
- Full colour advertisement, 1 page A4 inside
- One insert (flyer or folder up to 10 pages A4; 300 pcs.) in miCROPe congress bag
- Registration for 2 company employees

SILVER

€ 3.000

- Prominent logo placement on the congress webpage incl. hyperlink (“Silver Sponsor”)
- Logo on back page of abstract book
- Full colour advertisement, ½ page A4 inside
- One insert (flyer or folder up to 10 pages A4; 300 pcs.) in miCROPe congress bag
- Registration for 1 company employee

Exhibitor Packages

Small Exhibitor Package

€ 1.200

- Registration for 1 company employee included
- 4 m² exhibition area with tables, chairs and electrical connection
- Logo in the Abstract Book and on congress webpage with hyperlink under “Sponsors & Exhibitors”

Medium Exhibitor Package

€ 1.500

- Registration for 1 company employee included
- 6 m² exhibition area with tables, chairs and electrical connection
- Logo in the abstract book and on the congress webpage with a hyperlink under “Sponsors & Exhibitors”

Large Exhibitor Package

€ 2.000

- Registration for 2 company employees included
- 8 m² exhibition area with tables, chairs and electrical connection
- Logo in the abstract book and on the congress webpage with a hyperlink under “Sponsors & Exhibitors”



Advertisements

Full colour advertisement in the Abstract Book

Advertising in the abstract book is also available. Each participant will get one abstract book, which is used throughout the whole meeting.

Outside, back cover A4	€ 5.000
Inside, back cover A4	€ 2.000
Inside, front cover A4	€ 3.000
Inside, within area of programs and general information A4	€ 1.500
Inside, within area of programs and general information ½ page	€ 800

Insert in Congress Bag

As all participants are provided with the miCROPe congress bags any information or other supplement can be easily distributed among the targeted group. 300 pcs should be provided by the sponsor.

Single flyer up to A4	€ 700
Folder A5 up to 10 pages	€ 900
Folder A4 up to 10 pages	€ 1.000
Promotional items like pens, USB-sticks, ...	€ 700

Additional Sponsorship Packages

Lunch Package € 2.500

The lunch breaks during the symposium are available for exclusive sponsorship. Enjoy special attention by branding your company in the programme and during lunch time.

- Announcement of your company name in the programme
- Logo and brochures at the catering tables for the booked lunch break
- Up to 2 roll-ups during sponsored lunch break within the networking area
- Announcement with logo prior to the lunch on screens
- Logo in the abstract book and on the congress webpage with a hyperlink under "Sponsors & Exhibitors"

Coffee Break Package € 1.500

At the congress venue, several coffee points will be available providing excellent opportunities to promote your company with logo and brochures for the booked break. The coffee breaks will be named by your company's name in the programme. Each coffee break will be available for sponsorship.

- Announcement of your company name in the programme
- Logo and brochures at the coffee points for the booked break
- Announcement of sponsored coffee break prior to the break on screens
- Logo in the abstract book and on the congress webpage with a hyperlink under "Sponsors & Exhibitors"



Best Poster Award Package

€ 1.500

This sponsorship opportunity attracts a lot of attention of congress participants. The best 3 posters will be chosen by the scientific committee. In an own Award Ceremony certificates are handed over to the winners.

- The award is delivered to the winner during the Award Ceremony together with a representative of the sponsor
- Logo on the award certificate, in the abstract book and on congress webpage with hyperlink, under “Sponsors & Exhibitors”

Additional Benefits for all Sponsors and Exhibitors

As exhibitor or sponsor you will benefit from the following:

- Free listing on the miCROPe 2017 congress webpage with logo and hyperlink as sponsor and exhibitor (excepting sponsors of insert in the Congress Bag Package)
- Free listing with logo on back page of abstract book as sponsor and exhibitor (not valid for sponsors of Insert in Congress Bag Package)
- One set of meeting materials (miCROPe Congress Bag, Abstract Book, delegate list)
- Free beverages and lunch during the meeting

Exclusively for ÖGMBT Company Members:

ÖGMBT Company Members receive a **20% discount** on all sponsorship opportunities with exception of awards, coffee breaks & lunch.

Please find further information about **Company Membership at the “Austrian Association of Molecular Life Sciences and Biotechnology” (ÖGMBT)** here:
<http://www.oegmbt.at/mitgliedschaft1/firmenmitglieder>



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VIENNA, AUSTRIA

Registration Form

Company:

Invoice Address:

Contact Person:

Phone:

E-Mail:

Further Information:

Please send completed form via e-mail to:

e-mail: office@micrope.org

We are interested in SPONSORSHIP OPTIONS
and support the miCROPe 2017 by booking

Premium Sponsorship Packages

- | | |
|---|----------|
| <input type="checkbox"/> Platinum Package | € 10.000 |
| <input type="checkbox"/> Gold Package | € 6.000 |
| <input type="checkbox"/> Silver Package | € 3.000 |

Exhibitor Packages

- | | |
|---|---------|
| <input type="checkbox"/> Small Exhibitor Package | € 1.200 |
| <input type="checkbox"/> Medium Exhibitor Package | € 1.500 |
| <input type="checkbox"/> Large Exhibitor Package | € 2.000 |

Advertisements

Full colour advertisement in the Abstract Book

- | | |
|---|---------|
| <input type="checkbox"/> Outside, back cover A4 | € 5.000 |
| <input type="checkbox"/> Inside, back cover | € 2.000 |
| <input type="checkbox"/> Inside, front cover A4 | € 3.000 |
| <input type="checkbox"/> Inside A4 | € 1.500 |
| <input type="checkbox"/> Inside ½ page of A4 | € 800 |



Additional Sponsorship Packages

- Lunch Package € 2.500
- Coffee Break Package € 1.500

Insert in Congress Bag

- Single flyer up to A4 € 700
- Folder A5 up to 10 pages € 900
- Folder A4 up to 10 pages € 1.000
- Promotional item: _____ € 700

- Best Poster Award Package** € 1.500

- We are ÖGBMT Company Member and receive the 20% discount for booked sponsorship options**
(except Coffee/Lunch Packages and Awards)

- We are interested in becoming an ÖGBMT Company Member**

- we will apply online for Membership**
<http://www.oegmbt.at/mitgliedschaft1/firmenmitglieder>

OR

- please contact us for more information**

For more information please contact
office@micrope.org

Amounts are in EURO currency. Please note that the ÖGBMT is a non-profit association and is exempted from tax, so no sales tax is accounted.

Date

company stamp/ signature

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